



# **Video Work Samples: The Why and the How**

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## **AGENDA**

**Introductions & Framing**

**Icebreaker**

**Presentation NYSCA**

**Critical Viewing and Discussion**

**Video instructional tips**

**Planning Activity**

**Parking Lot/Q & A**

**Reflection**



# Critical Viewing

Video Sample # 1

Interschool Orchestra (music)-JC

Video Sample # 2

Parrish Museum (LI)-CL

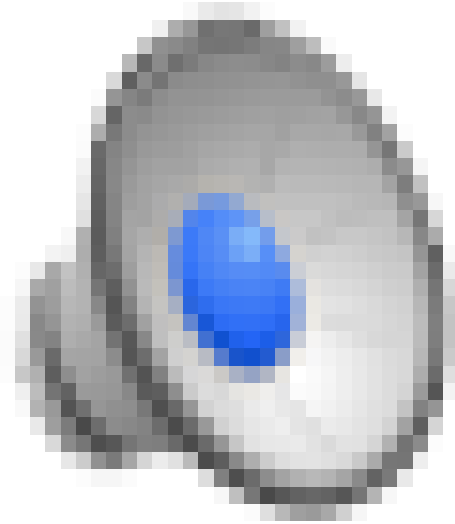
Video Sample # 3

Story Pirates-NS

Video Sample #4

Magic Box – Photo.

<https://www.youtube.com/channel/UCV5QtthGBi4TQDwWuWX5NxA>

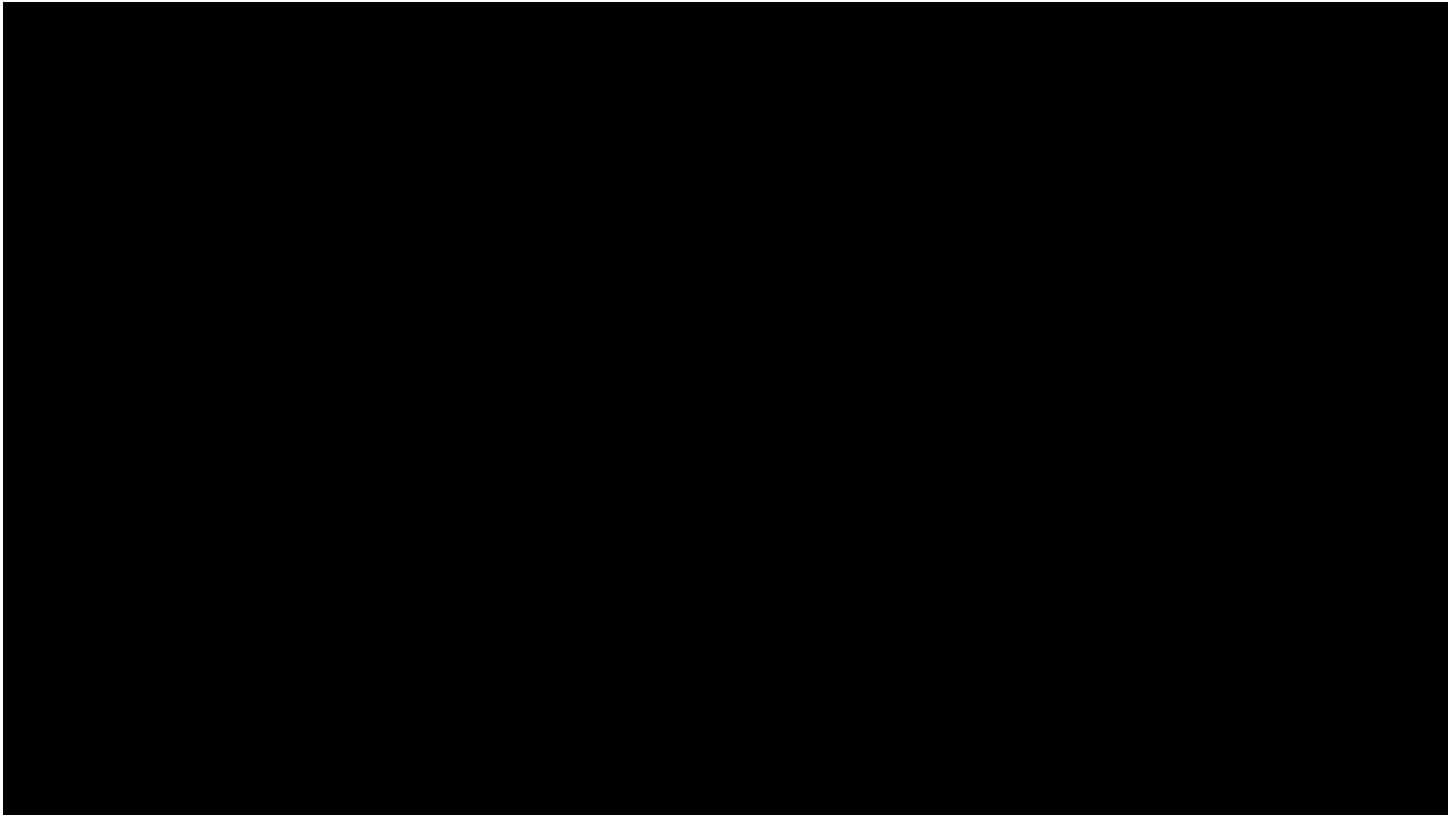


<https://youtu.be/KbK5uVscbuY>

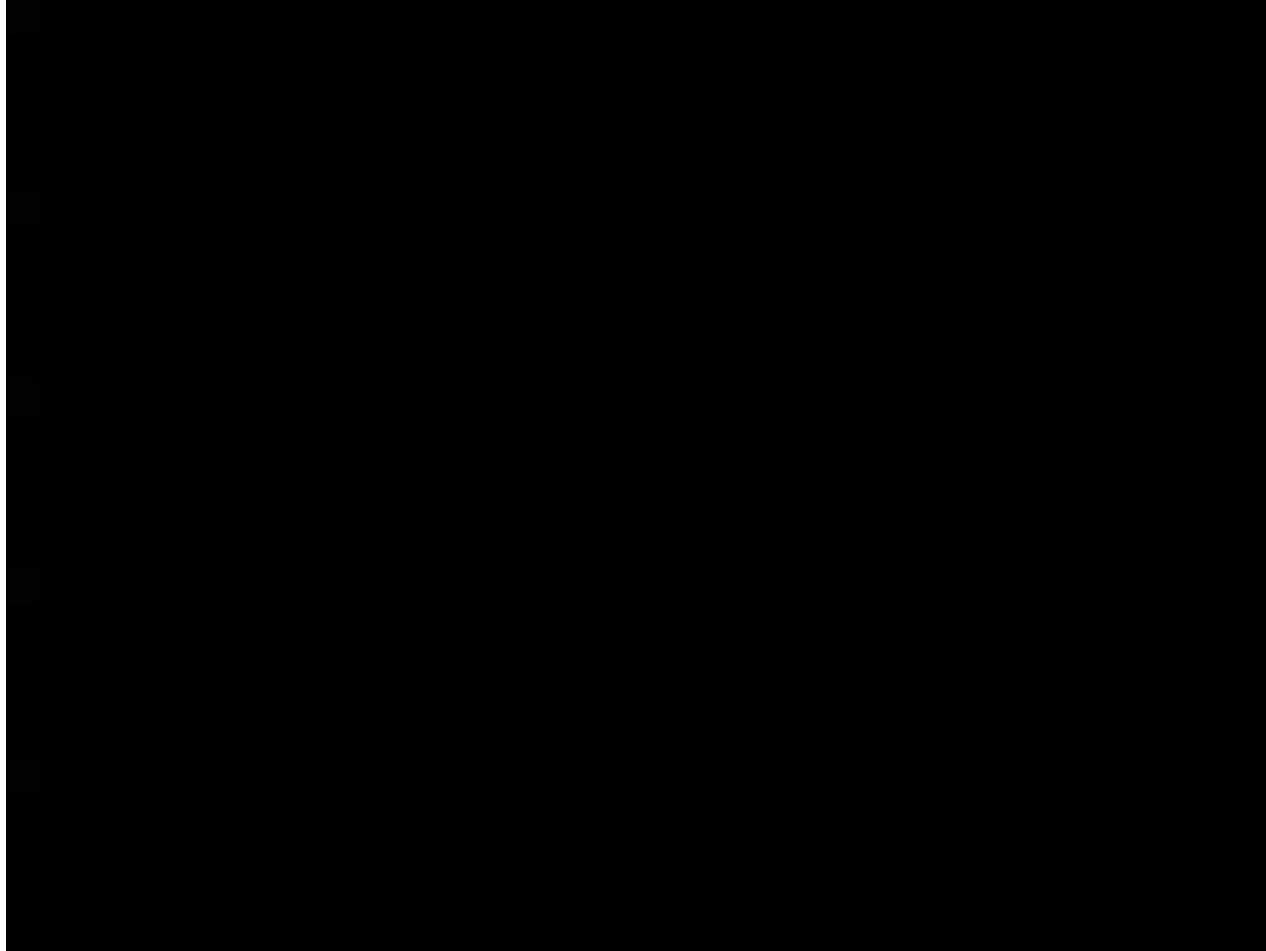


PARRISH ART MUSEUM

<https://youtu.be/wgOgDty2hwQ>



<https://vimeo.com/48334619>



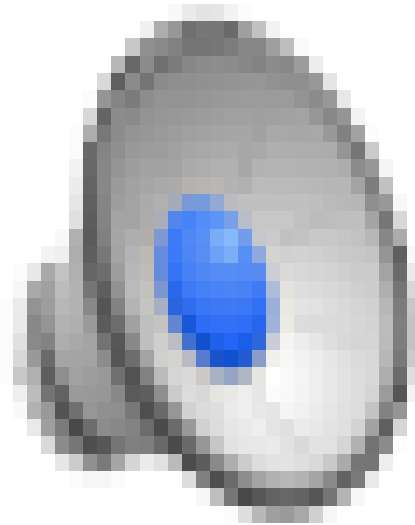


# Critical Viewing

- WHY?
- WHO?
- WHAT?
-



<https://www.youtube.com/watch?v=laU2MI6X48I>





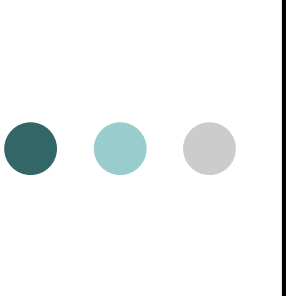
# Big Ideas

- *What did you learn about types of shots?*
- *How can the shot chosen affect the viewer?*
- *How can this inform your own videomaking?*
-

# Editing Tips-Imovie on the Iphone or Ipad

To get started, launch the Imovie app on your iPhone (in Utilities)  
or Ipad (Camera icon) by clicking on the icon.





# Shooting Video: Getting Started

To get started, launch the Camera app on your iPhone (in Utilities) or Ipad (Camera icon), and shoot a test.



- 1 Doubleclick to open;
- 2 Select Video;
- 3 Press Red Button (Record) to shoot;
- 4 Press Red Button again to 'cut' (stop recording.)

# Editing Tips-Imovie on the Ipad

Tap + to start a new movie.

Tap Movie;  
Select Simple Theme;  
Tap Create or Create Movie.



# Editing Tips-Imovie on the Iphone

## Select Projects

Tap + to start a new project.

Tap Filmstrip icon for Movie.

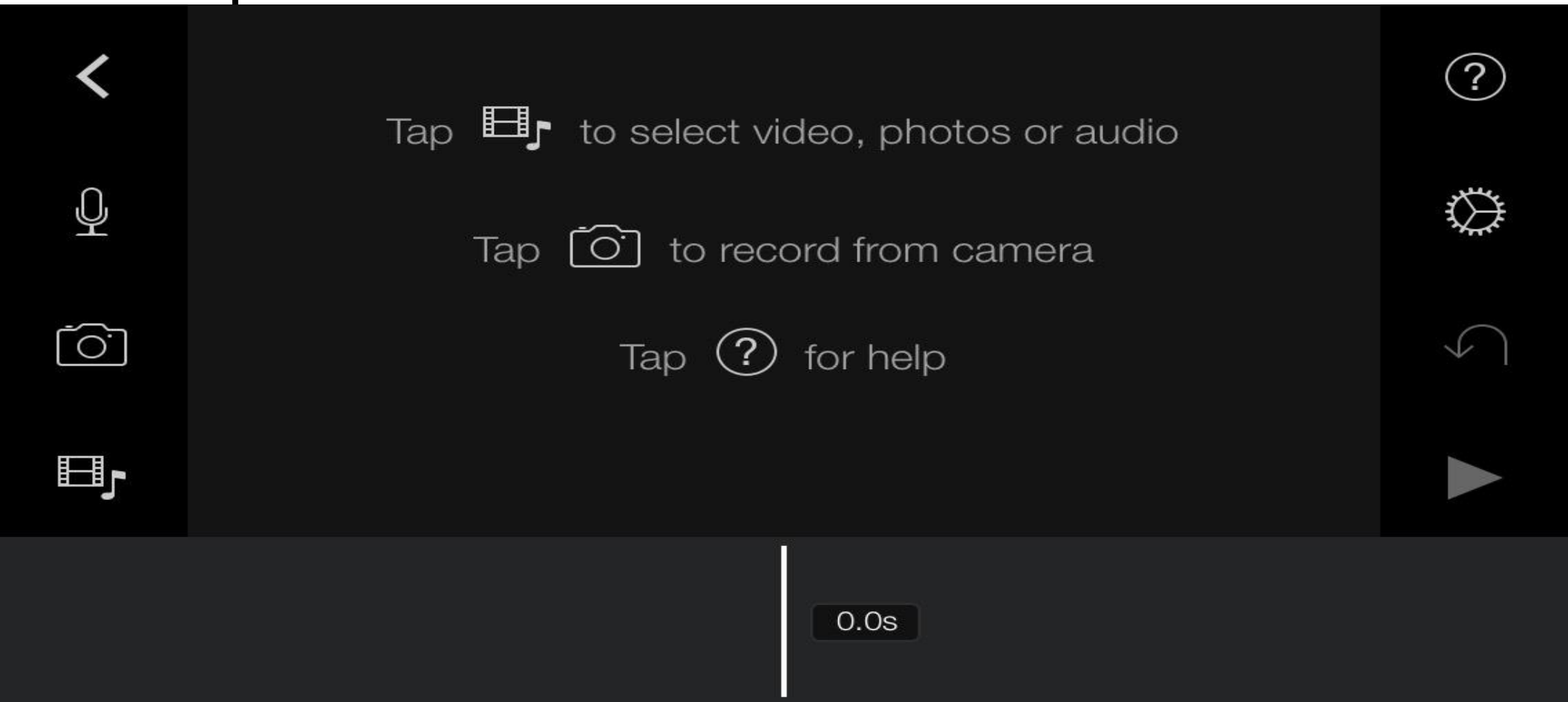


# Editing Tips-Imovie on the Iphone

Select Simple Theme;  
Tap Create.



# Editing Tips-Imovie Icons



Tap the Filmstrip icon or Video tab, and find your 3 clips; tap them to Select (they will turn yellow), then tap the downward arrow to bring into your Timeline.





# Editing Tips-Imovie on the Ipad

## **Video:**

- Split*: In the Timeline, select the clip (it turns yellow);  
Position cursor where you want to make a cut;  
Tap “Video” in lower left corner;  
Tap “Split”, and the clip will be cut in two.
- Trim*: In the Timeline, select the clip (it turns yellow);  
Using two fingers, bring them closer together to trim the ends,  
making it shorter, or further apart to make it longer.
- Undo*: Tap the icon above and to the right of the Timeline.

## **Audio:**

- Detach*: In the Timeline, select the clip (it turns yellow)  
Tap “Audio” in lower left corner;  
Tap “Detach”, and the audio waveform will appear below the clip in blue.
- Increase volume*:  
Below the blue audio waveform, adjust the volume icon higher or lower.
- Add voiceover*:  
Position cursor where you want to add sound;  
Tap microphone icon;  
Tap Record to add audio; tap Stop when done; Review; Accept.



# Editing Tips-Imovie on the Iphone

## **Video:**

- Split*: In the Timeline, select the clip (it turns yellow);  
Position cursor where you want to make a cut;  
Tap Scissor icon in lower left corner;  
Tap “Split”, and the clip will be cut in two.
- Trim*: In the Timeline, select the clip (it turns yellow);  
Using two fingers, bring them closer together to trim the ends,  
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# Big Ideas/Short Films (Handout)

-**WHY** does this shot/scene matter?

-**HOW** can you show (not tell) WHY this matters, and provide context for the the viewers?

-**WHO/M** are you shooting, and WHO/M is doing the shooting?

-**WHAT** is the action you will record and WHAT will you use to shoot it?

-**WHERE** will the shooting take place?

-**WHEN** will the shooting take place, and WHAT needs to be done in advance?  
(Releases, equipment, rainy day plans, etc.)



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# Make a Plan for Your Video

-  Working independently, use the worksheet as a guide to think about your video, and make a plan.
-  Turn and talk to a partner and share notes.



## Reflection

 With your colleague/s, discuss how you might use the activities presented in your own practice.



**Visit us online:**

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